

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 07590 080450Z  
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W  
-----081956Z 115675 /47

R 080301Z APR 77  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 912

UNCLAS BANGKOK 7590

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: WTDR/FTI

REF : USODC 4522

1. THAILAND
2. CNTRY CODE : 549
3. SER.NO:NA
4. THAITRAC CO., LTD.
- 4A. CODE: K
5. 89 KHOR, VIPAVADEE RANGSIT HIGHWAY
6. BANGKOK 9, THAILAND
7. ESTABL: 1966
8. EMPL: 130
9. SIZE: (19-X) LARGE
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN  
ORDER OF IMPORTANCE: LOCAL
12. RPT.DATE: 04/77
- 13A. 35310/1235. IMP.AGT.RTR.DIST. OF CONSTRUCTION MACHINES
- 13B. 35190/1235. IMP.AGT.RTR.DIST. OF INDUSTRIAL AND MARINE ENGINES
- 13C. 35319/1235. IMP.AGT.RTR.DIST. OF DREDGING MACHINES
- 13D. 35330/1235. IMP.AGT.RTR.DIST. OF AGRICULTURAL MACHINERY
14. CONTACT: TAMMANOON PREMSOONTORN TITLE: DEPUTY GENERAL MGR.
15. CABLE: TITRAC

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 07590 080450Z

16. TELEX: TITRAC TH 2048
17. TEL. 579-1136
18. FINANCIAL REFS: CHARTERED BANK, SALADAENG CIRCLE, RAMA 4  
ROAD, BANGKOK; THAI FARMERS BANK, 140 SILOM ROAD, BANGKOK.
19. TRADE REFS: SEE ITEM NO. 20
20. AGENCY REP: FIAT-ALLIS CONSTRUCTION MACHINERY, INC., P.O.  
BOX F. 104 WILMOT ROAD, DEERFIELD, ILL. 60015, TRACTORS,

LOADERS, GRADERS, SCRAPERS, ACQ: 1967; EUCLID INT'L, DIV. OF WHITE MOTOR INT'L S.A., 22221 ST. CLAIR AVENUE, CLEVELAND, OHIO 44117, OFF-HIGHWAY ROLLER, ACQ: 1971; MUD CAT DIVISION, NATIONAL CAR RENTAL SYSTEM, INC., P.O. BOX 16247, ST. LOUIS PARK, MINNESOTA 55416, DREDGES, ACQ: 1973; INGERSOLL-RAND INT'L, A DIV. OF INGERSOLL-RAND CO., 277 PARK AVE., NEW YORK, N.Y. 10017, COMPACTORS, ACQ: 1976; GROVE INT'L CORP., SHADY GROVE, PA.17256, HYDROLIC CRANES, ACQ:1975.

21. THAITRAC WAS ESTABLISHED IN 1966 WITH AN AUTHORIZED CAPITAL OF US\$500,000 AS A SUBSIDIARY OF ASOKE MOTORS (WTDR 04/73, A DISTRIBUTOR OF HOLDEN PASSENGER CARS) AND ASOKE CAR & TRUCK LTD. (WTDR 11/67, A DISTRIBUTOR OF BEDFORD TRUCKS AND VAUXHALL PASSENGER CARS). IN 1974 FIRM WAS BOUGHT BY THE ITALTHAI INDUSTRIAL CO. (WTDR 03/76, AN IMPORTER OF HEAVY CONSTRUCTION MACHINERY, BUILDING CONSTRUCTION MATERIALS, INDUSTRIAL CHEMICALS AND WATER TREATMENT EQUIPMENT). THAITRAC NOW ACTS AS IMPORTER, AGENT AND DISTRIBUTOR OF CONSTRUCTION MACHINES, INDUSTRIAL AND MARINE ENGINES, DREDGES AND AGRICULTURAL MACHINES. SEVENTY FIVE PERCENT OF ITS IMPORTS IS FROM U.S., TWENTY FROM ITALY AND FIVE FROM U.K. FIRM OWNS A TWO STORY BUILDING CONSISTING OF AN OFFICE OF 240 SQ.METERS; SALES AND DISPLAYROOM OF 1,200 SQ.METERS; WORKSHIP OF 1,920 SQ. METERS AND SPAREPART STORE OF 1,440 SQ.METERS, LOCATED IN A SUBURB OF BANGKOK. IT EMPLOYS 130 PEOPLE INCLUDING 8 SALESMEN. SUBJECT FIRM'S SLAES IN 1976 WERE REPORTED TO BE US\$6,000,000. IT IS A MEMBER OF THAI CONTRACTORS ASSOCIATION AND THAILAND MANAGEMENT ASSOCIATION. LOCAL BANKS REPORT THAT THAITRAC HAS MAINTAINED ACTIVE ACCOUNTS WITH THE BANKS SINCE 1974. IT IS UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BANGKO 07590 080450Z

CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.  
22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: WARD D. BARMON  
AT: AMEMBASSY BANGKOK.  
WHITEHOUSE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 08-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977BANGKO07590  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770123-0751  
**Format:** TEL  
**From:** BANGKOK  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1977/newtext/t19770475/aaaacnfj.tel  
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**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** ac0b49a8-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
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**Review Date:** 24-Jan-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2860969  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI  
**TAGS:** BEXP, TH  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/ac0b49a8-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009